

## PRIVACY POLICY

### **What type of information do you collect?**

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

### **How do you collect information?**

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

### **Why do you collect such personal information?**

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

### **How do you store, use, share and disclose your site visitors' personal information?**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

**How do you communicate with your site visitors?**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

**How do you use cookies and other tracking tools?**

We use cookies on our website to enhance your browsing experience, provide functionality, and analyze site traffic. By using our site, you consent to our use of cookies in accordance with this policy. Cookies are small text files stored on your device that help us improve your experience and deliver personalized content and ads.

**Types of Cookies We Use:**

1. **Essential Cookies:** These cookies are necessary for the basic functionality of the website, such as remembering items in your shopping cart or keeping you logged in while navigating through the site.
2. **Performance Cookies:** These cookies collect information about how visitors use our site, such as which pages are visited most often. These cookies help us improve the performance and design of the website.
3. **Functional Cookies:** These cookies allow the site to remember your preferences (such as language settings or region) to provide a more personalized experience.
4. **Advertising Cookies:** These cookies track your browsing behavior and may be used to show you targeted ads based on your interests both on our site and across third-party websites.

You can manage or disable cookies through your browser settings. However, please note that disabling cookies may affect the functionality of the website and limit your ability to use certain features.

**How can your site visitors withdraw their consent?**

If you don't want us to process your data anymore, please contact us at [collinenglebright@gmail.com](mailto:collinenglebright@gmail.com)

**Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

**Questions and your contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [collinenglebright@gmail.com](mailto:collinenglebright@gmail.com)